

Subject name	Business
Subject code	BUS
Subject type	General
Subject fee	Nil
Prerequisites	Minimum C Year 10 Semester 2 General English/Literature

Course overview

Business provides opportunities for students to develop business knowledge and skills to contribute meaningfully to society, the workforce and the marketplace and prepares them as potential employees, employers, leaders, managers and entrepreneurs.

Students investigate the business life cycle, develop skills in examining business data and information and learn business concepts, theories, processes and strategies relevant to leadership, management and entrepreneurship. They investigate the influence of, and implications for, strategic development in the functional areas of finance, human resources, marketing and operations.

Students use a variety of technological, communication and analytical tools to comprehend, analyse, interpret and synthesise business data and information. They engage with the dynamic business world (in both national and global contexts), the changing workforce and emerging digital technologies.

Course outline

Unit 1	Unit 2	Unit 3	Unit 4
Business creation Fundamentals of business Creation of business ideas	Business growth Establishment of a business Entering markets	Business diversification Competitive markets Strategic development	Business evolution Repositioning a business Transformation of a business

Assessment

Units 1 and 2 are devised to replicate instruments used in Units 3 and 4. Assessments in Unit 1 and 2 are formative. In Units 3 and 4 students complete four summative assessments.

Summative assessments

Unit 3		Unit 4	
Summative internal assessment 1 • Examination — combination response	25%	Summative internal assessment 3 • Extended response — feasibility report	25%
Summative internal assessment 2 • Investigation — business report	25%	Summative external assessment • Examination — combination response	25%

Course requirements

Separate folder with plastic sleeves is recommended to keep each topic/notes in an orderly arrangement.

Course accreditation

QCAA General subject contributing to an ATAR score.

Career opportunities

A course of study in Business can establish a basis for further education and employment in the fields of business management, business development, entrepreneurship, business analytics, economics, business law, accounting and finance, international business, marketing, human resources management and business information systems.